

How use of the European Easy-to-Read Logo



Inclusion Europe has developed the European easy-to-read logo and holds its copyright. We allow, however, the free use of the logo, if the following basic conditions are met:

1. People using the logo must follow the “Guidelines for easy-to-read publications”.
2. The use of this logo must be done following these indications:
 - a. Colour: Blue: PANTONE – 072;
CMYK – Cyan 100%, Magenta 87%, Black 6%;
RVB: 26-63-147;
WEB: #333399
 - b. Minimum size: 15mm
3. One or several persons with intellectual disability whose native language is the language you are using in your publication should proofread your publication. The name of the proofreaders should appear in the brochure.
4. You must mention the following sentence in your publications: “© European Easy-to-Read Logo: Inclusion Europe. More information at <https://www.inclusion-europe.eu/easy-to-read/>”.
5. You must send us two copies of each publication.
6. If there is an electronic version made available for download, you must provide us with the relevant URL.

We will include one of the reference copies in our library of easy-to-read material and use the second copy to promote the publication within our membership. Inclusion Europe reserves the right to withdraw the permission to use the European Easy-to-Read Logo if the submitted publications should raise serious doubts that the easy-to-read rules were followed in their preparation.

Inclusion Europe

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